

# SETH FEWELL

Cypress, Texas

Please contact me via LinkedIn for my personal contact information:

<https://www.linkedin.com/in/sethfewell>

Impact-driven. This value has guided my 18-year career as an innovative education leader, from the classroom, through leading digital transformation at a district serving 21,000 students, to managing the change and adoption of educational institutions with millions of devices on a global scale. Being impact-driven is more than just a pursuit of mine though, it's also my methodology. Being impact-driven means I focus on the success of others, bringing my knowledge, creativity, productivity, & efficiency to the organizations and programs I serve, empowering each person to achieve the goals set and more. I coach, educate, and lead, and I am ready to support organizations that share this same value.

## EXPERIENCE



### **Microsoft EDU, Technical Training Project Manager, Surface Velocity**

**Ascendion**, November 2022 – March 2023

- Built adoption training and collateral for the Surface Laptop SE devices and Microsoft 365 productivity suite.
- Designed, developed, & provided bespoke professional development and support to Velocity clients; streamlined / reduced the time from order to adoption by 50%.
- Impacted the successful deployment of over 25,486 unique Surface SE deployments, in 42 educational institutions, across 7 countries, equaling over 5.4M dollars of revenue.
- Built a library of legacy EDU deployment documentation, SE adoption cookbooks, and training videos to sustain this progress after the program's ramp-down.



### **Learning And Development Specialist**

**insight2execution**, April 2019 – Present

- Provided professional learning to 1000+ educators annually with an approval score of 96% as a part of the Insight2Execution Professional Learning Specialist team.
- Developed courses, video series, presentation decks, and instructional materials to support the implementation of Microsoft tools, including Minecraft Education and Microsoft 365, including several posted on the Microsoft Learn for Educators site.



### **Educational Technology Specialist**

**Pearland ISD**, August 2014 – October 2022

- Served as the technology integration SME across eleven campuses, providing research-driven, friendly support to ensure district success.
- Managed the 6-person Elementary team, overseeing team communications and project management to support the district's digital transformation.
- Supported district initiatives including the implementation of LMS platforms, typing software, and K-12 STEM curriculum, as well as a paper-reduction program.

## **Connect:ED Technology Project Manager**

**Pearland ISD**, March 2020 – October 2022

- Managed the 6-month implementation of the district-wide 1:1 device initiative, [Connect:ED](#), including communications with parents, staff, leadership, and students.
- Achieved an average 86% daily-active-usage of devices across 23 campuses.
- Created visual assets, including the logo, and a design style guide to codify the initiative, build community buy-in, and drive program awareness.

## **Professional Learning Manager**

**Pearland ISD**, August 2014 – October 2022

- Co-authored the Teacher Technology Proficiencies (TTP) rubric and self-assessment, providing updates based on changes to state education laws and modern technologies.
- Created segmented training strategies for campuses based on annual results from the TTP to provide tiered intervention and PD opportunities.
- Launched annual in-district Professional Learning Conferences to facilitate staff professional development, managing speakers, scheduling, communication, & feedback.
- Architected a research-based Educational Technology Coaching program, implemented across all campuses, impacting more than one-third of district teachers.
- Trained over 1,400 district teachers, administrators, and staff annually, totaling over 1,500 hours of cumulative trainings.
- Designed, developed, & wrote copy for technical support resources for a student self-serve Helpdesk, and a Staff Helpdesk, including implementing a new workorder tracking system.

## **TECCSES Consortium, Project Manager**

**Pearland ISD**, August 2014 – Oct 2022

- Co-managed all facets of planning for the District Technology Consortium (TECCSES), an annual consortium open to district leaders in the Houston area.
- Developed and maintained the [TECCSES Consortium website](#), designed to drive traffic through SEO, promote events, and serve as a repository of resources.
- Planned, organized, and executed a multi-district conference with 150 administrators from 40 districts as well as 60+ speakers.

## EDUCATION

### **DOCTOR OF EDUCATION IN CURRICULUM & INSTRUCTION**

**TEXAS A&M UNIVERSITY** (GPA 4.0), Expected summer 2023

### **MASTER OF EDUCATION IN LEARNING DESIGN & TECHNOLOGY**

**PURDUE UNIVERSITY** (GPA 3.9), 2013

### **BACHELOR OF ARTS IN SACRED MUSIC**

**HOUSTON BAPTIST UNIVERSITY**, 2003

## CERTIFICATIONS

- Microsoft Certified Office Specialist Master
- Microsoft Certified Educator (MCE)
- Microsoft Innovative Educator Expert, 2015 – Present
- Microsoft Innovative Educator Fellow, 2020 – Present
- Microsoft Master Trainer, 2015 – Present
- Microsoft Certified Trainer (MCT)

## TECHNICAL SKILLS

- Accessibility / UDL
- Adobe Acrobat Pro DC
- Adobe Creative Cloud Suite
  - Photoshop
  - Illustrator
  - In Design
  - Premiere Pro
- Audacity
- Captivate
- Change Management
- Data Analysis
- Instructional Design
- Microsoft Office 365
  - Outlook
  - OneDrive
  - OneNote
  - PowerPoint
  - Word
  - Excel
- Microsoft Teams
- Microsoft Project
- Microsoft SharePoint
- Power BI (Analytics)
- Power Automate
- Social Media
  - Facebook
  - Instagram
  - LinkedIn
  - Twitter
- WordPress

## ADDITIONAL EXPERIENCE



### **Instructional Technologist, Pearl Hall Elementary**

**Pasadena Independent School District, August 2007 – July 2014**

- First-line helpdesk support for ~300 Windows PCs, across 55 classrooms and 20 administrative/general-use areas.
- Reduced work-order to resolution time by 60%.
- Provided 30+ annual hours of professional development on EdTech products' use in the classroom.
- Provided 6-8 hours of district-wide professional development, annually.
- Communicated district needs, agendas, and initiatives to school staff on a biweekly basis; communicated school needs to district staff monthly.
- Managed the ~\$40,000 school technology budget annually, including prioritization, purchase orders, inventory, asset-tagging, and distribution.



### **Elementary Music Teacher, Pearl Hall Elementary**

**Pasadena Independent School District, August 2005 – July 2014**

- Taught thousands of elementary-aged students (K-5) with the firm belief that every child can sing and appreciate music.
- Managed and directed school choirs, which were selected to perform with the Houston Symphony, the National Anthem at Astros games, and in two live "Music in Space" broadcasts on NASA TV with the International Space Station and guest Astronauts.
- Co-Directed the "Building Cultural Bridges" project, vetting and bringing 80+ professionals into classrooms for student-led interviews to explore the impact of music.
- Forged partnerships with organizations like NASA and the Houston Symphony, extending the musical enrichment of students into the community.



### **Night Manager**

**Berean Christian Bookstore, July 1998 – August 2001**

- Oversaw store operations, including recruiting and people management, inventory, customer orders, events planning (e.g., book signings, band album release parties), and Ticketmaster ticket sales.